**Marketing / Market Research Internship**

REMOTE (or on site) Marketing / Market Research Internship – 2020 & 2021

Aegis Manufacturing is a start-up focused on the manufacturing industry, working to develop a revolutionary manufacturing method, utilizing cutting edge designs and materials within the transportation and truck industry. The vocational truck industry is 20+ years out of step with current technologies and processes, providing a broad opportunity for Aegis to step in and have a significant impact on the market.

The Aegis Internship Program provides a unique opportunity for current undergraduate college and graduate students or recent college graduates looking to gain firsthand experience at a fast-paced technology and manufacturing company.

## ****Description:****

We are currently seeking Market Research Interns to help drive market landscape research and support business development efforts and go-to-market strategy. As we ramp into our next phase of growth, candidates will play a critical role in informing how we design our strategy and prioritize new business opportunities. This position will be exposed to the inner workings of how manufacturing, distribution, and indirect sales are done in a multi-billion dollar industry.

## ****Qualifications:****

* Currently enrolled or recently graduated from a four-year university or graduate program
* Well-organized with strong project management skills
* Web savvy and fast on a computer with working knowledge of MS Office
* Self-starter who can confidently tackle both independent and collaborative work assignments
* Prior market research, business development, and/or communications experience a plus but not a requirement
* Candidates pursuing or holding degrees in Marketing, Business, Data Science, Computer Science, Engineering, Management Science, Math, Business, or Law are strongly encouraged to apply

## ****Responsibilities:****

* Perform market research to identify new business opportunities
* Provide support for market distribution analysis and alternate go-to-market strategies
* Gather information from a variety of sources and organize findings in a consistent manner
* Analyze, summarize, and report key insights to team members
* Provide organized presentation of results
* Support other non-research activities to help foster new business development

Candidates can operate remotely for the duration of their internship. Must have access to resources necessary to do so (computer, screen sharing capabilities etc.) Internships can be full- or part-time, with a minimum time commitment of 8 weeks.

## ****Internship Benefits****

Your internship will come with several benefits.

* Internship Stipend (amount dependent on the length of internship)
* Dedicated time and attention from the president of the company and all marketing team members
* A successful performance-based recommendation, tailored specifically to the intern
* Performance based opportunity to become a full-time hire

### **About Aegis Manufacturing LLC**

Cutting Edge Concepts and Engineering for a Manufacturing Industry 20 years out of alignment

Aegis Manufacturing LLC is a startup focused on the design and manufacture of vocational truck bodies and components. Aegis is developing cutting-edge designs that will bring transformative change to an industry that is 20 years out of step with current technologies and processes. The company is primarily focused on engineering and market development at present, with plans to have a prototype launched by the end of 2020.

Aegis Manufacturing LLC provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, marital status, veteran status, or genetics. We support an inclusive workplace where associates excel based on personal merit, qualifications, experience, ability, and job performance.